		204E D 1	Change	2042 5 1	Change
	2017 Royal Oak	2015 Royal Oak	from '15 to '17	2013 Royal Oak	from '13 to
Fire and Emergency Medical Services Overall Fire coverage for the community	90	88 89	→ 1.8	85 87	↑ 4.6
Fire prevention education	92 79	79		75	
Response time to fires Response time to medical emergencies	93 93	91 91		89 90	
Public Schools Overall	73	71	→ 1.7	68	↑ 4.7
Meeting community needs Preparation for careers	74 72	72 72		70 66	
Preparation for college	74	74		68	
Communication with public Transportation Overall	73 63	71 61	→ 1.7	67 63	→ -0.3
Street maintenance/repair	52 74	51		56	
Road signage Traffic congestion on the roads	63	73 61		75 64	
Public transportation options Accommodation for bicycle and foot traffic	42 69	44 70		45 60	
Ease of finding parking	48	53		50	
Utility Services Overall Drinking water quality	87 85	85 86	1 2.3	85 85	→ 1.8
Garbage collection service	87	86		85	
Brush and leaf disposal Recycling service	85 90	78 87		83 87	
Police Department Overall Respectful treatment of citizens	81 80	82 83	→ -0.9	78 78	↑ 3.2
Fair-equitable enforcement	80	82		78	
Safety education Response time to emergencies	79 88	74 86		71 83	
Property Taxes Overall	64	68	y -4.5	70	-6.1
Fairness of property appraisals Adequacy of period to pay taxes	64 78	62 78		64 77	
Fairness of tax levels	59	77		76	
Quality received for taxes Communication on how tax dollars are used	62 54	61 62		64 67	
Shopping Opportunities Overall	79	74	↑ 5.5	77	1 2.2
Shopping for everyday items Shopping for major items	78 69	77 68		81 71	
Sufficient choices Area restaurant choices	77 88	75		78	
Local Government Overall	65	66	→ -1.3	67	-2.3
Leaders are trustworthy Being well-managed	64 64	68 66		69 66	
Well trained employees	71	69		71	
Effective communication Spending dollars wisely	62 54	67 56		67 59	
Encouraging citizen ideas and involvement	58	60		62	
Maintaining a website that meets your needs Openness to resident questions or concerns	68 59	70 62		70 60	
Enforcing appearance/safety codes for residential and busin Level of professionalism of local staff	62 74	74		74	
Follow-up provided by local staff	63	74		74	
Ease of getting your question answered Community Events Overall	65 77	70 78	→ -1.2	71 77	→ 0.1
Range of cultural offerings	77	77	, ,,,	78	J 011
Strong-vibrant art community Quality sporting events	82 59	80 58		79 52	
Variety of festivals and events	84	85		82	
Activities that interest you Economic Health Overall	74 69	67	→ 1.4	65	↑ 3.5
Cost of living Quality of jobs	65 65	65 65		67 60	
Affordability of housing	54	60		62	
Availability of jobs Stability of property values	61 77	60 74		54 68	
Strength of local economy	76	72	•	69	
Diversity Overall Ethnic diversity	62 61	61 60	→ 0.9	61 62	→ 1.2
Ethnic group interaction	58	58		55	
Efforts to support diversity Parks and Recreation Overall	69 76	67 74	→ 1.8	67 73	1 2.9
Facilities and parks meet your needs Facility and park maintenance	77 74	77 71		75 70	
Quality of programs	76	73		75	
Variety of programs Library Overall	76 85	72 82	↑ 3.3	73 80	↑ 5.1
Hours of operation	84	78		74	
Adequacy of resources Location(s)	86 86	82 85		79 84	
Community Satisfaction Overall (ACSI) Overall satisfaction	69 74	68 73	→ 1.1	70 77	→ -1.2
Compared to expectations	65	65		66	
Compared to ideal Community Image Overall	67 80	66 79	→ 1.2	67 79	→ 1.0
Safe place to live	84	83	1.2	81	1.0
Enjoyable for children Enjoyable for young adults	84 88	81 88		81 87	
Enjoyable for seniors	76	76		78	
Enjoyable place for everyone else Attractive	85 79	81 79		82 78	
Great place to live	82 77	80		81	
Great place for business Growing responsibly	71	73 72		75 72	
Safe place to bike and walk Safe place to walk at night	78 77	77 75		74 72	
Perfect community for me	75	74		75	
Recommend as place to live Remain in community	78 76	77 73	→ 1.2 ↑ 2.9	79 74	→ -1.2 → 1.5
Plan to volunteer	51	46	↑ 5.1	51	→ 0.1
Encourage business start up Support Govt Admin	61 57	59 58	↑ 2.1 → -1.0	63 58	-2.4→ -1.3

	2017 National 25-100k	2015 National 25-100k	2013 National 25-100k	2017 National Overall	2015 National Overall	2013 National Overall
Fire and Emergency Medical Services Overall Fire coverage for the community	84 86	82 86	82 84	81 83	80 83	80 82
Fire prevention education	73	71	71	69	70	69
Response time to fires Response time to medical emergencies	85 87	86 87	85 85	83 84	83 83	83 83
Public Schools Overall	69	67	64	65	64	64
Meeting community needs Preparation for careers	71 68	69 66	67 63	67 63	66 64	66 63
Preparation for college	70	69	64	66	66	64
Communication with public	65	65	62	62	61	61
Transportation Overall Street maintenance/repair	61 54	60 54	61 57	58 51	58 52	58 55
Road signage	71	70	70	68	68	68
Traffic congestion on the roads Public transportation options	55 54	57 54	61 52	56 48	58 48	61 48
Accommodation for bicycle and foot traffic	56	58	56	53	53	53
Ease of finding parking Utility Services Overall	66 77	64 78	79	64 73	63 74	77
Drinking water quality	72	73	72	72	72	72
Garbage collection service	85	83	82	80	80	80
Brush and leaf disposal Recycling service	73 75	76 76	77	68 71	70 73	72
Police Department Overall	78	75	75	75	73	73
Respectful treatment of citizens Fair-equitable enforcement	80 80	75 74	75 74	78 76	74 72	75 72
Safety education	76	70	70	71	68	67
Response time to emergencies Property Taxes Overall	80 60	78 62	78 65	77 59	75 58	75 62
Fairness of property appraisals	59	62	61	58	58	56
Adequacy of period to pay taxes	72	74 60	72	72 57	72 57	72
Fairness of tax levels Quality received for taxes	57 59	60 61	58 59	57 57	57 55	55 55
Communication on how tax dollars are used	48	50		48	46	
Shopping Opportunities Overall Shopping for everyday items	77 82	79 83	79 82	70 76	70 75	71 75
Shopping for major items	75	77	75	66	66	66
Sufficient choices Area restaurant choices	78 75	80	79	71 66	70	70
Local Government Overall	62	58	60	57	55	57
Leaders are trustworthy	63	61	60	58	57	59
Being well-managed Well trained employees	62 65	60 61	60 61	58 60	56 59	58 61
Effective communication	60	58	59	56	55	57
Spending dollars wisely Encouraging citizen ideas and involvement	55 60	51 55	52 56	49 53	50 52	51 53
Maintaining a website that meets your needs	64	61	62	56	57	58
Openness to resident questions or concerns Enforcing appearance/safety codes for residential and busing	60			57 58		
Level of professionalism of local staff	66			63		
Follow-up provided by local staff	60			57		
Ease of getting your question answered Community Events Overall	61 65	62	64	56 61	58	62
Range of cultural offerings	66	64	64	60	58	61
Strong-vibrant art community Quality sporting events	68 63	63 61	61 62	60 61	57 58	58 60
Variety of festivals and events	70	69	66	67	63	65
Activities that interest you Economic Health Overall	61 58	57	54	57 54	52	52
Cost of living	57	57	59	55	55	57
Quality of jobs	54	54	52	49	48	49
Affordability of housing Availability of jobs	54 52	54 50	56 45	51 46	51 44	53 41
Stability of property values	63	63	55	59	57	53
Strength of local economy Diversity Overall	61	61	54 63	57	55 -	52 59
Ethnic diversity		-	66		-	61
Ethnic group interaction Efforts to support diversity	 	-	56 65		-	54 62
Parks and Recreation Overall	74	72	73	69	68	68
Facilities and parks meet your needs	75 77	73	74	71	69	70
Facility and park maintenance Quality of programs	77 70	75 71	74 71	73 66	71 66	71 66
Variety of programs	69	69	70	63	63	64
Library Overall Hours of operation	81 80	79 77	80 78	80 78	77 75	77 75
Adequacy of resources	83	78	79	80	76	77
Location(s) Community Satisfaction Overall (ACSI)	82 64	80 64	82 64	81 63	78 61	80 62
Overall satisfaction	69	70	69	68	66	67
Compared to expectations Compared to ideal	63 60	62 60	62 60	61 59	59 56	60 58
Community Image Overall	69	69	68	66	66	67
Safe place to live	75	75	74	74	74	74
Enjoyable for children Enjoyable for young adults	73 69	73 68	71 65	71 64	71 65	70 63
Enjoyable for seniors	76	76	73	72	72	71
Enjoyable place for everyone else	73 68	72 68	72 70	69 64	69 64	70 68
Attractive Great place to live	74	68 73	70	64 70	64 70	70
Great place for business	64	64	62	59	59	58
Growing responsibly Safe place to bike and walk	61 63	64 68	61 65	59 63	60 65	60 63
Safe place to walk at night	57	61	59	58	58	57
Perfect community for me Recommend as place to live	67 67	68 67	65 67	66 65	65 64	66 65
Remain in community	71	72	75	72	71	72
Plan to volunteer	52 54	54 53	52 54	55 54	52 53	53 53
Encourage business start up Support Govt Admin	54 57	56	55	54 58	55	55

	2017 Midwest	2015 Midwest	2013 Midwest	2017 Midwest	2015 Midwest	2013 Midwest
Fire and Emergency Medical Services Overall	25-100k 85	25-100k 84	25-100k 81	Overall 82	Overall 80	Overall 78
Fire coverage for the community	87	89	84	84	83	82
Fire prevention education Response time to fires	75 86	78 88	77 84	70 85	74 83	69 81
Response time to medical emergencies	86	88	85	83	81	80
Public Schools Overall Meeting community needs	69 70	69 71	70 73	69 71	67 70	66 67
Preparation for careers	66	68	68	66	67	64
Preparation for college Communication with public	69 65	69 67	70 68	69 65	69 64	66 64
Transportation Overall	64	63	66	61	61	62
Street maintenance/repair Road signage	58 73	53 70	62 74	52 71	49 69	57 70
Traffic congestion on the roads	57	63	69	64	65	67
Public transportation options Accommodation for bicycle and foot traffic	54 61	58 62	59 64	46 55	49 58	51 58
Ease of finding parking Utility Services Overall	71	72 77	- 81	70 74	69 75	-
Drinking water quality	77 71	72	74	70	74	77 72
Garbage collection service	85 75	83 76	85	80 70	81 70	81
Brush and leaf disposal Recycling service	76	76	79	70	73	72
Police Department Overall Respectful treatment of citizens	74 76	74 74	77 76	75 77	73 73	73 75
Fair-equitable enforcement	75	71	77	74	72	72
Safety education Response time to emergencies	73 77	76 79	75 80	70 76	71 75	69 75
Property Taxes Overall	58	79 58	66	58	75 56	60
Fairness of property appraisals	56 67	60 73	62 70	55 71	55 71	54 69
Adequacy of period to pay taxes Fairness of tax levels	67 54	73 58	70 61	71 55	71 54	69 52
Quality received for taxes	58	57	62	55	52	54
Communication on how tax dollars are used Shopping Opportunities Overall	46 75	45 80	81	47 64	44 66	68
Shopping for everyday items	79	85	84	71	72	73
Shopping for major items Sufficient choices	74 75	77 79	77 81	59 64	61 66	63 67
Area restaurant choices	73	50		61		
Local Government Overall Leaders are trustworthy	64 63	59 62	62 62	58 59	55 57	58 59
Being well-managed	63	61	63	58	56	59
Well trained employees Effective communication	67 62	62 60	63 61	60 55	58 54	60 58
Spending dollars wisely	57	52	57	51	49	52
Encouraging citizen ideas and involvement Maintaining a website that meets your needs	60 66	56 58	59 64	53 55	50 54	54 56
Openness to resident questions or concerns	59			57		
Enforcing appearance/safety codes for residential and busin Level of professionalism of local staff	57 66			57 62		
Follow-up provided by local staff	56			55		
Ease of getting your question answered Community Events Overall	61 62	61	65	55 61	58	62
Range of cultural offerings	59	64	65	59	58	61
Strong-vibrant art community Quality sporting events	64 60	64 59	62 64	57 63	56 61	57 62
Variety of festivals and events Activities that interest you	68	68	66	68	62	65
Economic Health Overall	59 58	62	58	55 54	54	53
Cost of living	56	64	66	57 49	57 49	59
Quality of jobs Affordability of housing	54 56	59 61	54 61	55	53	49 57
Availability of jobs Stability of property values	52 61	55 66	49 58	46 57	45 57	42 52
Strength of local economy	61	64	57	56	54	52
Diversity Overall Ethnic diversity		•	59 64			56 58
Ethnic group interaction		-	53		-	51
Efforts to support diversity Parks and Recreation Overall	77	75	62 78	71	70	58 69
Facilities and parks meet your needs	78	78	78	73	72	70
Facility and park maintenance Quality of programs	78 74	77 74	78 77	74 68	74 67	71 66
Variety of programs	74	73	76	65	64	64
Library Overall Hours of operation	81 80	80 79	83 82	80 80	77 75	78 76
Adequacy of resources	82	79	82	82	77	77
Location(s) Community Satisfaction Overall (ACSI)	82 66	82 68	84 64	81 63	80 61	82 61
Overall satisfaction	70	73	69	67	66	67
Compared to expectations Compared to ideal	63 62	67 62	63 61	61 59	60 57	60 57
Community Image Overall	65	68	71	66	66	67
Safe place to live Enjoyable for children	74 71	72 73	76 74	75 71	73 71	75 71
Enjoyable for young adults	69	68	69	64	65	62
Enjoyable for seniors Enjoyable place for everyone else	75 69	75 69	74 74	72 67	71 67	71 70
Attractive	65	66	71	63	61	67
Great place to live Great place for business	72 59	73 62	73 66	70 58	70 58	70 58
Growing responsibly	58	63	65	58	58	60
Safe place to bike and walk Safe place to walk at night	66 56	69 61	69 65	67 62	68 61	67 61
Perfect community for me	62	66	67	65	62	65
Recommend as place to live Remain in community	64 67	66 72	68 74	64 70	62 70	64 69
Plan to volunteer	46	50	54	55	52	53
Encourage business start up Support Govt Admin	47 52	54 55	57 57	56 59	54 55	52 55

	2017 Michigan 25-100k	2015 Michigan 25-100k	2013 Michigan 25-100k	2017 Michigan Overall	2015 Michigan Overall	2013 Michigan Overall
Fire and Emergency Medical Services Overall Fire coverage for the community	85 86	83 83	84 86	81 84	77 80	77 80
Fire prevention education	77	75	74	69	66	65
Response time to fires	88	87	88	84	80	79
Response time to medical emergencies Public Schools Overall	90 72	90 70	88 70	85 67	81 65	80 67
Meeting community needs	74	73	72	69	68	71
Preparation for careers Preparation for college	72 75	67 70	69 71	66 67	63 66	66 68
Communication with public	70	68	68	65	62	65
Transportation Overall Street maintenance/repair	61 49	60 45	59 51	61 49	57 41	60 52
Road signage	74	70	71	73	67	71
Traffic congestion on the roads	58	59	61	61	60	64
Public transportation options Accommodation for bicycle and foot traffic	48 58	50 59	46 55	48 58	44 54	46 56
Ease of finding parking	71	70	-	68	68	-
Utility Services Overall	79 76	79 79	77 73	76 75	76	76 74
Drinking water quality Garbage collection service	81	83	81	75 83	76 82	79
Brush and leaf disposal	75	73		69	68	
Recycling service Police Department Overall	81 80	79 79	71 74	74 77	73 72	68 73
Respectful treatment of citizens	81	79	74	79	73	74
Fair-equitable enforcement	79	77	72	77	71	71
Safety education Response time to emergencies	78 87	74 83	70 79	71 80	68 76	68 73
Property Taxes Overall	65	65	65	62	58	64
Fairness of property appraisals Adequacy of period to pay taxes	63 77	64 81	58 75	61 75	55 74	56 74
Fairness of tax levels	62	66	58	59	57	56
Quality received for taxes	62	63	56	57	55	56
Communication on how tax dollars are used Shopping Opportunities Overall	57 82	54 79	82	51 71	49 67	72
Shopping for everyday items	84	83	84	75	74	76
Shopping for major items Sufficient choices	81 84	78 80	79 82	67 72	63 68	66 72
Area restaurant choices	80	80	62	69	06	12
Local Government Overall	68	62	61	62	55	59
Leaders are trustworthy Being well-managed	66 66	63 61	62 62	63 62	57 56	61 59
Well trained employees	70	65	64	65	60	62
Effective communication	67	60	59	59	55	58
Spending dollars wisely Encouraging citizen ideas and involvement	58 63	58 55	54 55	53 56	50 50	53 54
Maintaining a website that meets your needs	66	64	65	60	54	60
Openness to resident questions or concerns Enforcing appearance/safety codes for residential and busin	69 68			63 60		
Level of professionalism of local staff	74			69		
Follow-up provided by local staff	67			63		
Ease of getting your question answered Community Events Overall	67 67	62	62	62 62	58	63
Range of cultural offerings	66	63	60	60	56	59
Strong-vibrant art community Quality sporting events	68 67	61 58	60 57	60 62	56 55	58 61
Variety of festivals and events	71	67	67	68	65	67
Activities that interest you Economic Health Overall	64	50		59		40
Cost of living	63 63	56 58	51 58	57 60	51 55	49 56
Quality of jobs	60	51	50	52	45	46
Affordability of housing Availability of jobs	63 58	58 46	57 38	57 50	54 42	55 37
Stability of property values	66	56	46	62	55	46
Strength of local economy	66	57	46 62	59	51	46 57
Diversity Overall Ethnic diversity		-	62		-	57 58
Ethnic group interaction		-	54		-	51
Efforts to support diversity Parks and Recreation Overall	78	74	63 72	71	- 69	61 67
Facilities and parks meet your needs	79	77	73	73	72	69
Facility and park maintenance	80 76	77 72	73 70	75 69	72 65	69 65
Quality of programs Variety of programs	75	72	69	65	63	62
Library Overall	83	83	80	81	79	79
Hours of operation Adequacy of resources	80 84	79 82	78 82	79 80	76 78	77 79
Location(s)	85	86	82	85	82	82
Community Satisfaction Overall (ACSI)	68 72	63 68	60 65	64 69	60 65	60 65
Overall satisfaction Compared to expectations	66	68 61	65 59	62	65 57	65 57
Compared to ideal	65	58	57	60	55	56
Community Image Overall Safe place to live	73 79	65 71	67 71	70 78	66 75	68 73
Enjoyable for children	78	68	70	75	70	71
Enjoyable for young adults	72	64	64	67	64	64
Enjoyable for seniors Enjoyable place for everyone else	78 71	68 62	72 70	76 71	69 66	72 71
Attractive	70	61	67	67	62	68
Great place for business	77 70	66 60	69 60	75 63	68 56	71 58
Great place for business Growing responsibly	70	59	61	64	59	61
Safe place to bike and walk	69	64	65	69	66	68
Safe place to walk at night Perfect community for me	64 69	58 63	54 66	63 69	61 63	60 67
Recommend as place to live	70	64	66	69	65	66
Remain in community	72 55	62 45	68 54	74 55	69 50	72 51
Plan to volunteer Encourage business start up	62	45 55	54 53	60	50 52	51 55
Support Govt Admin	60	53	51	61	51	56

CFI Group